CAPABILITY STATEMENT

RALLY POINT OPERATIONS LLC

Events · Recognition & Promotional Products · Recruitment Activations · Exercise Staffing · Veteran Employment Services · 508 Testing

SERVICE-DISABLED VETERAN-OWNED | SDVOSB — VetCert application in process | Shawnee, Kansas · KC Metro | Purchase-Card Friendly | Same-Day Quotes

A Kansas small business owned and run by a service-disabled Army veteran. **One accountable vendor** for the work that makes a command, agency, or employer look sharp: the event, the recognition, the people on the floor, and the veterans hired after it.

CORE CAPABILITIES

Event Production & Support

Day-of coordination through full event management — setup/teardown, AV, rentals, and staffing for ceremonies, training days, town halls, and community/MWR events.

Recognition, Awards & Promotional Products

Plaques, challenge coins, apparel, banners, and branded items through a national wholesale supplier network. Proofs fast, delivered local.

Recruitment Marketing & Activations

Staffed booths, signage, branded giveaways, and lead capture for recruiting events, career fairs, and school visits.

Event & Exercise Staffing

Screened veteran role-players, controllers, and evaluators for training exercises aligned to FEMA HSEEP doctrine; event staff on short notice from our veteran talent bench.

Veteran Employment & Vocational Services

Job preparation, customized placement, and job coaching for veterans and job seekers with disabilities. Kansas Rehabilitation Services provider agreement in process; Ticket to Work EN affiliation in process.

Section 508 Accessibility Testing

Website, application, and document testing to DHS Trusted Tester methodology (certification in process); VPAT/ACR preparation for software vendors.

Emergency Basecamp & Storm Support (Standby)

Crew rest, shower/hygiene, and warming capacity for utility storm response and incident support through standby agreements with KS–MO cooperatives, utilities, and county emergency management.

LEADERSHIP

Jay Chamberlin, Founder & Owner — Army Signal Corps Sergeant (service-disabled veteran). B.A., Government Contracting & Acquisition in progress. FEMA HSEEP and DHS Trusted Tester training in process.

Dean Hartwell, Director of Employment Services — Leads placement and job coaching. ACRE Basic Certificate and VCU employment-services training in process.

DIFFERENTIATORS

- Service-disabled veteran-owned and operated
- 30 minutes from Fort Leavenworth; same-week site visits across the KC metro
- Built for the micro-purchase and the government purchase card
- One vendor, one invoice: event, products, and people
- Veteran workforce through partnership with the VIP Foundation
- Employment services paid for performance — milestones, not hours
- Standby capacity reserved before the storm, at locked day rates

COMPANY DATA

Entity	Rally Point Operations LLC (KS)
UEI	SWHJSUJLR8F1
CAGE	Pending SAM.gov activation
SDVOSB	VetCert application in process
Missouri SDVE	Registration in process
KRS Provider	Agreement in process
Set-asides	Small business · SDVOSB pending
Payment	Gov card · PO · Net-30 · ACH

NAICS CODES

561920 Event Services *(primary)* · **541810** Advertising · **541890** Promotional Services · **561320** Temporary Staffing · **561311** Employment Placement · **624310** Vocational Rehabilitation · **611430** Professional Training · **541519** Computer Services · **541611** Management Consulting · **541612** HR Consulting · **561990** Support Services · **532120** Trailer Leasing · **541990** Professional Services

PSC CODES

R408 Program Support · **R499** Professional Support · **R699** Admin Support · **G004** Social Rehabilitation · **U008** Training · **D399** IT Services · **9905** Signs & Displays

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